



Where will the future take you?

What lies in store for the leaders of our nation's businesses? The bright promise of order and progress, or the dark threat of chaos and stagnation?

We believe that Science holds the answer—in the form of a remarkable new device which shall transform the way your firm does business.

How can we make such claims for a simple office machine? The secret lies in our product's remarkable power. ElectriClerk's unique mechanism is like writing with a beam of light. Your business correspondence appears as a glowing page which you can change without waste; your files are stored without paper, as electrical impulses.

Ever-advancing technology is the engine which drives a modern economy. Tireless, dedicated, error-free electrical clerks will staff the modern office.

A N E W D A Y I S C O M I N G

Lead your firm from the shadow of yesterday's drudgery
to the shining future of tomorrow's wonders,
with the patented new ElectriClerk.

*Electrify your work
with*

ELECTRICLERK

"IT NEVER RESTS"

REG. U.S. PAT. OFF. 2207665

N E W W O R L D



I N C O R P O R A T E D

CHICAGO, ILLINOIS